PROJECT CONCEPT CANVAS

WHAT is the opportunity?

What is the current v ideal state?

WHY does it matter?

How does it link to the objectives of the organisation that will pay for it?

Our SOLUTION...

...must...

Who benefits? What outcomes / benefits will they receive?

...might...

What other outcomes / benefits would be nice to have?

...won't...

What is out of scope?

WHEN do we need it?

It will take at least .... and no more than .... *weeks / months / years* to deliver

It can commence .... and should be delivered no later than ....

WHO wants it?

Other people endorsing this opportunity include

If this opportunity is approved as a project, the client will be

....

....

....

....

The client will *accept* the project deliverable(s)

HOW much will it cost?

It will cost at least $ .... and no more than $ ....

There is currently $... allocated in the budget for this project

WHERE do I sign?

.... is authorised to spend

$ .... & .... *days / weeks / months* developing:

This opportunity is [ ] low
      [ ] medium
      [ ] high risk for our organisation

[ ] a project plan / prototype
[ ] a simple business case
[ ] a detailed business case for this opportunity

-------------------------------- Name & title --------------------------------